Rating

0.00

0.00

Net Amount \$60,243.75

\$60,243.75

ORDER

Advertiser External ID:

Agency External ID:

Orders 105745 Order / Rev: 06844290 Alt Order #; Product Desc: ROMNEY FOR PRESIDENT Estimate: 337 Flight Dates: 08/22/12 - 08/26/12 Primary AE: Amy McCreary Original Date / Rev: 08/21/12 / 09/07/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: **American Rambler Productions Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 138 Conant St. EOM/EOC Beverly, MA 02494 Agency Commission: 15% Romney for President .- levice Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLC02-Republican Order Separation: 00:05:00

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DIII FIAII					i otais			
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	_
07/30/12	08/26/12	82	\$70,875.00	\$60,243.75	August 2012	82	\$70,875.00	
					Totals	82	\$70,875.00	_

Account Executives

Priority:

Revenue Codes:

Account Executive	Calaa Office	lo-t p	10. 15		
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Amy McCreary			Start Of Order - End Of Order	100%	

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	26%	\$70,875.00
Market	100%	\$272,596.15

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	49%	\$133,572.12
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$38,163.46
KTUD	0%	\$0.00
KVVU	11%	\$29,985.58
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

	Ļn	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	08/22/12	08/24/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	_	6-7a		WTF	:30	6	\$1,000.001	0.00 NM	6	\$6,000.00
	1	WAKE (JP			Ū									
				End Date		Spots/Week	Rate	Ratin	_						
	VVe	eek: 08/2	20/12 (08/26/12	WTF	6	\$1,000.00	0.0	00						

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KSNV

Order / Rēv:

105745

06844290

Advertiser: Product Desc: Romney for President

Alt Order #: Flight Dates:

08/22/12 - 08/26/12

Estimate:

ROMNEY FOR PRESIDENT

337

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 08/22/12 08/24/12 M-F 6-7a WakeUp w/WaQM 6-7a --WTF--:30 \$1,000,001 0.00 NM \$6,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 08/20/12 --WTF--08/26/12 6 \$1,000.00 0.00 E 2 KSNV 08/22/12 08/24/12 **Today Show** 658a-9am --WTF--:30 6 \$1,500,001 0.00 NM 6 \$9,000.00 Today Show **TODAY SHOW** Weekdays Start Date End Date Spots/Week Rating Rate Week: 08/20/12 08/26/12 --WTF--\$1,500.00 0.00 E 3 KSNV 08/22/12 08/24/12 M-F Today Show III 4th IBM 10am-11am --WTF--:30 3 \$450,001 0.00 NM 2 \$900.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rating Rate --WTF--Week: 08/20/12 08/26/12 3 \$450.00 0.00 Ch Date Range Description Start/End Time Weekdays <u>Length</u> Rate Rtg Type 1 KSNV 08/20/12-08/26/12 M-F Today Show III 4th Hr 10am-11am --WThF----:30 (\$450,00) 0.00 NM Credited [CREDIT] E 4 KSNV 08/22/12 08/24/12 Rachael Rav СМ 11am-12pm --WTF--·30 3 \$325.001 0.00 NM 3 \$975.00 Rachael Ray RACHEL RAY Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 08/20/12 08/26/12 --WTF--\$325.00 0.00 KSNV 08/22/12 08/24/12 Noon News CM 12-1230pm :30 ~-WTF--6 \$425,001 0.00 NM 6 \$2,550.00 Noon News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 -WTF--6 \$425.00 0.00 E 6 KSNV 08/22/12 08/24/12 Days of our Lives CM 1258p-2pm --WTF--:30 \$425.001 0.00 NM \$1,275.00 Days of our Lives DAYS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 --WTF--\$425.00 0.00 E 7 KSNV 08/22/12 08/24/12 The Doctors CM 2pm-3pm ~ ~ WTE- -:30 \$325.001 3 0.00 NM \$975.00 The Doctors DRS Start Date Weekdays End Date Spots/Week Rate Rating Week: 08/20/12 08/26/12 --WTF---\$325.00 0.00 E 8 KSNV 08/22/12 08/24/12 Dr. Phil CM 3-4p --WTF--:30 3 \$450,001 0.00 NM \$1,350.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 -WTF---\$450.00 0.00 E 9 KSNV 08/22/12 08/24/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 3 \$700.001 0.00 NM 3 \$2,100.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 08/20/12 08/26/12 --WTF--\$700,00 0.00E 10 KSNV 08/22/12 08/24/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 3 \$700.001 0.00 NM \$2,100.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 08/20/12 08/26/12 ~~WTF--\$700.00 3 0.00 E 11 KSNV 08/22/12 08/24/12 M-F Early News CM 5-630p ~~WTF--:30 6 \$1,200.001 0.00 NM გ \$7,200.00 M-F Early News **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 -WTF---6 \$1,200.00 E 12 KSNV 08/22/12 08/24/12 M-F Jeopardy CM 630-7pm --WTF---:30 6 \$1,300.001 0.00 NM 6 \$7,800.00 M-F Jeopardy

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KSNV

Order / Rev:

105745

Advertiser:

Romney for President

Alt Order #: Flight Dates: 06844290

08/22/12 - 08/26/12

Estimate:

Product Desc:

ROMNEY FOR PRESIDENT

337

riight Dates:	00/22/12 - 08/	20/12		Estimate:	337						
Ln Ch St JEOPARDY	tart End	Inventory Code	Break	Start/End T	īme Da	ıys L.	.en Spots	Rate Pri	Rtg Type	Spots	Amount
Start Da			Spots/Week		Rating					i	
Week: 08/20/1 E 13 KSNV 08/	70/7	WTF 2 M-F Whee!	CM	\$1,300.00 7-730pm	0.00 W	TF	:30	2 64 300 004	O OO NINA		* 0.000.00
	LL: , L	M-F Wheel of For		1-100pm	- tr		.50 .	3 \$1,300.001	0.00 NM	3	\$3,900.00
WHEEL Start Da	ate End Date	Weekdays	Spots/Week	Data	Dating					l	
Week: 08/20/1		WTF		Rate \$1,300.00	Rating 0.00					ĺ	
E 14 KSNV 08/	22/12 08/24/12	2 M-F News 3 at Ele M-F News 3 at El		11pm-1135pr	_m₩1	TF	:30	6 \$1,100.001	0.00 NM	6	\$6,600.00
NEWS <u>St</u> art Da	ate End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 08/20/1	2 08/26/12	WTF		\$1,100.00	0.00					ŀ	
E 15 KSNV 08/		The Tonight Show Tonight Show	w CM	1135p-1237a	aW1	ΓF	:30 :	3 \$750.001	0.00 NM	3	\$2,250.00
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 08/20/1	2 08/26/12	WTF	3		0.00						
E16 KSNV 08/	25/12 08/25/12	? News 3 Sunrise - News 3 Sunrise S		6a-7a		S-	:30 2	2 \$350.001	0.00 NM	· 2	\$700.00
NEWS			~								
Start Da Week: 08/20/1:		<u>Weekdays</u> 5-	Spots/Week 2		Rating 0.00						
E 17 KSNV 08/	25/12 08/25/12	,	СМ	7a-9am		S-	:30 2	2 \$625.001	0.00 NM	2	\$1,250.00
SAT TODAY	<i>(</i>	Saturday Today									
Start Da Week: 08/20/1	ate <u>End Date</u> 2 08/26/12	Weekdays S-	Spots/Week 2		Rating 0.00						
E 18 KSNV 08/	25/12 08/25/12	Sa-Su Early News		5pm-630pm		S-	:30 3	3 \$650.001	0.00 NM	3	\$1,950.00
NEWS		Sa-Su Early News	S						ı		•
<u>Start Da</u> Week: 08/20/1		<u>Weekdays</u> S-	Spots/Week 3	<u>Rate</u> \$650.00	Rating 0.00						
E19 KSNV 08/		Wknd Jeopardy	СМ	630-7pm		5-	:30 1	1 \$500.001	0.00 NM	1	\$500.00
JEOPARDY		SAT/Jeopardy									
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating				ļ		
Week: 08/20/12		Wind Wheel of E	1	\$500.00	0.00						
E 20 KSNV 00/	25/12 08/25/12	Wknd Wheel of Fo		7-730pm		5-	:30 1	1 \$500.001	0.00 NM	1	\$500.00
WHEEL											
Start Da Week: 08/20/12		<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						ļ
E21 KSNV 08/2	25/12 08/25/12	•		9-11p		-S-	:30 1	\$2,000.001	0.00 NM	0 .	\$0.00
ŞTARS EAR	N STRIPES	Saturday Prime 9-	-11pm								
Start Da	ite <u>End Date</u>		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week; 08/20/12 Spot Ch Date		S- Description		\$2,000.00 <u>/End Time</u>	0.00	Moof	tedava L		Die Wes		
	20/12-08/26/12 S		9-11p				<u>kdays Le</u> sa	ength <u>Rate</u> :30(\$2,000.00)	Rtg Type 0,00 NM		
Credited [CRED]								, , , , ,	-1		
		Sa-Su News 3 at E		11pm-1135pn	m	-5-	:30 2	\$1,100.001	0.00 NM	2	\$2,200.00
NEWS		Sa-Su News 3 at I	Eleven								
Start Da			Spots/Week		Rating						
Week; 08/20/12 E 23 KSNV 08/2		S- Nevada Newsmak		\$1,100.00 5:00- 6:00am	0.00	c_	:30 1	\$825.003	0.00 NM	4	2007.00
	.0/12 00:20/,2	Nevada Newsmak				-5-	130 1	Φ0 20.003	0.00 NM	1	\$825.00
NEWS Start Da	ite End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
									•		

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KSNV

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Order / Rěv: Alt Order #:

Flight Dates:

105745

08/22/12 - 08/26/12

06844290

Advertiser:

Estimate:

Romney for President

Product Desc:

ROMNEY FOR PRESIDENT

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 23 KSNV	08/25/1	2 08/25/12	Nevada Newsmal	kers - COM	5:00- 6:00a	mS	- :30	1	\$825.003	0.00 NM	1	\$825.00
			Nevada Newsma	kers - Ch.3	(5:00 AM-5:	30 AM)						
NEWS	-1 D-1-	E1 D-4-	NA	On ata 044 als	Data	D-4b-						
<u>Sta</u> Week: 08/	rt Date	End Date 08/26/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$825,00	<u>Rating</u> 0.00						
			Nevada Newsmal	cers - CGM	5:00- 6:00a		- :30	1	\$825.003	0.00 NM	1	\$825.00
L 24 1(0)11	00/20/1	2 00120712	Nevada Newsma		(5:30 AM-6:		.00	•	Ψ020.000	0.00 14141		Ψ020.00
NEWS					•	•						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/		08/26/12	S-	1	\$825.00	0.00						
E 25 KSNV	08/26/1	2 08/26/12	News 3 Sunrise -		6a-7a		s :30	1	\$325.001	0.00 NM	1	\$325.00
NEWS			News 3 Sunrise S	SUNDAY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	S	<u> </u>	\$325.00	0.00						
			Sunday Today	CM	7a-8am		s :30	1	\$625.001	0.00 NM	1	\$625.00
	00/110/		Sunday Today				- ,	•	*		,	*******
SUN TO	DDAY		,									
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	S	1	\$625.00	. 0.00						
E 27 KSNV	08/26/1	2 08/26/12	Meet the Press	CM	8a-9am	*** *** *** *** ***	s :30	1	\$3,000.001	0.00 NM	· 1	\$3,000.00
MEET	THE PRE	:00	Meet the Press									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	S		\$3,000.00	0.00						
E 28 KSNV	08/26/1	2 08/26/12	News 3 Today W		9a-930am	to be be be to be	s :30	1	\$500.001	0.00 NM	1	\$500.00
			News 3 Today									
NEWS												
	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 08/		08/26/12	5	1	\$500.00	0,00	- 00	· · · · · · · · · · · · · · · · · · ·	4550004	2 22 111		****
E 29 KSNV	08/26/1	12 08/26/12			9:30a-10a		s :30	1	\$500.001	0.00 NM	1	\$500.00
CHRIS	MATHE	NS	Chris Matthews S	ว.วบสกา								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	S	1	\$500.00	0.00						
E30 KSNV	08/26/	2 08/26/12	Sa-Su News 3 at	ElevenCM	11pm-1135	pm	s :30	2	\$1,100.001	0.00 NM	2	\$2,200.00
			Sa-Su News 3 at	Eleven	•							
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/	20/12	08/26/12	S	2	\$1,100.00	0.00		_			J	
										Totals	82	\$70,875.00